

Spring 10

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What Makes ClearPath™ “Different By Design?”

ClearPath Signage Systems™ is a division of signage and engraving materials manufacturer Rowmark®, LLC. Rowmark announced the official launch of ClearPath Signage Systems in April 2009 as a new sign supply division to service the needs of the interior architectural signage market. ClearPath offers a multi-functional, modular way finding system configured to your customers' specifications, as well as standard size plastic and aluminum frames, stand-offs, cable hanging systems and a variety of other sign supplies.

So what makes ClearPath “different by design?” What sets it apart from other signage component suppliers?

ClearPath offers design flexibility. You can achieve a wide variety of styles, sizes, shapes and materials with ClearPath products.

Quality and service are paramount. ClearPath is a full-service signage

supplies provider offering high-quality products and technical help with online resources.

We service our customers FAST! ClearPath will process your order and ship to your door within days... not weeks.

Unlike other signage suppliers, ClearPath prides itself on supporting (not competing with) its customers. ClearPath does not fabricate and sell finished signs.

Since its inception, ClearPath has grown to serve international markets and has established a significant market presence through its website, www.clear-path.com, an inside sales and service team, and field sales representatives.

For more information about ClearPath, visit www.clear-path.com, and for more information about the Rowmark family of companies, visit www.rowmark.com.

We're here for you!

Your ClearPath™ sales and service team is just a click or a phone call away...

www.clear-path.com
info@clear-path.com
866.953.2777

We look forward to the opportunity to serve you!



International Sign Expo

April 7-10, 2010
Orlando, FL



Meet Allison: Your LEED Accredited Designer

Getting to know your ClearPath™ sales and service team

We'd like to introduce you to Allison Machir, ClearPath Signage Systems™ Technical Designer. Allison works to develop ClearPath's technical documentation and CAD drawings, and she will also assist you with LEED certification issues as they relate to ClearPath products.

Allison not only has the requisite knowledge to support the ClearPath team, but has a true passion for helping you succeed. Allison came to ClearPath in October 2009 with an impressive list of credentials, including membership in the American Society of Interior Designers and the Northwest Ohio Chapter of the United States Green Building Council. Allison also holds LEED accreditation. Prior to joining ClearPath, Allison held a variety of positions, including interior designer and AutoCAD drafter. She is a graduate of Bowling Green State University with a B.S. in Interior Design.

Contact Allison at
amachir@clear-path.com.

ISA Expo... *will we see you there?*

What you can expect to see from ClearPath

Some of the benefits of doing industry trade shows are the opportunity to hear your direct feedback about our products and services, meet up with old friends and make new acquaintances.

ClearPath Signage Systems will exhibit a wide range of exciting new products at the upcoming ISA International Sign Expo in Orlando, FL April 7-10, 2010. The ISA International Sign Expo is an opportunity you don't want to miss. If you're thinking of passing up this year's show, here are just a few reasons why you will want to visit ClearPath's booth:

1. You can expect to see and touch a wide variety of ClearPath sign supplies and fastening devices, including stand-offs, easel and cable systems, screw caps, desk and wall photo holders and metal and plastic frames.

2. View and touch finished samples of Triline® frame component modular way finding systems in different shapes and sizes, designed to be vandal proof. Samples will include the futuristic *Jazz series*, the curved *Hi-Tech series*, the classic and straight *DeSign series*, and the contemporary *Alliance series*. A variety of interior

and exterior Totems and Pylons will also be displayed, as well as a Totem with an integrated LCD screen.

3. Meet experts in the field and the designer of the revolutionary Triline way finding system, Erik Broos-Godts. Broos-Godts has an extensive background in engineering and sign system design and will be anxious to meet you and answer your questions about the Triline system.



ClearPath's complete line of dynamic architectural signage products will appeal to your product needs and help you to grow your business with aesthetic and functional ease.

Be sure to visit our website at www.clear-path.com for a complete list of trade show exhibitions.

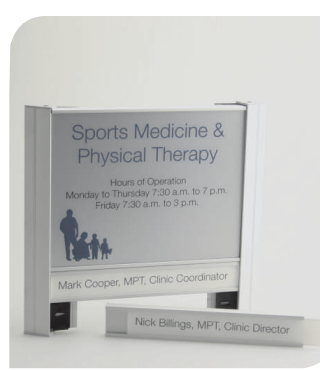
For more information on the upcoming ISA International Sign Expo or to register, please visit www.signexpo.org. Be sure to stop by ClearPath's booth #1048. We hope to see you there!

ClearPath is just
a click away...
www.clear-path.com

Have you been to ClearPath's website? If not, we'd like to invite you to visit www.clear-path.com. There you will find:

- » Complete product information
- » Diagrams
- » Application photos
- » Technical support and downloads
- » Instructions on how and where to purchase ClearPath products
- » Your ClearPath sales and service team
- » So much more!

Be sure to check back often for new products and technical updates. In addition, ClearPath is working to enhance the site with an e-commerce feature... making it even easier for you to find and purchase the stock items you need quickly, easily, and at the click of a button.



ClearPath Acquires Triline[®] International Ltd.

Bringing You New Choices

ClearPath Signage Systems, a division of Rowmark LLC, proudly announced the acquisition of modular sign system manufacturer Triline[®] International Ltd. on February 1, 2010. Headquartered in Milan, Italy, Triline has been a leading manufacturer of modular way finding sign systems for more than 20 years, primarily in the European market. ClearPath will maintain the facility in Milan, which will now be the headquarters for ClearPath's European operations.

Founded in 1988, Triline is a state-of-the-art modular architectural signage system noted for its customizability, adaptability and ease of installation. The Triline family of products has grown to include nine product lines for both interior and exterior use. Triline products have been used in a wide range of international applications, including the Brussels International Airport.

The Triline system currently offers more than 500 combinations of sign frames, with the versatility to service virtually any design or architectural project. Its products feature a tamper-proof design with clean lines, strong breakage resistance in all weather conditions and easy assembly.

And once you choose the parts that best suit your project, Rowmark signage materials are compatible and will slide right into place.

The future of Triline as a product of ClearPath involves a continuing global outreach with a versatile product compatible with the most updated technological systems and possibilities. Servicing the needs of public and private environments, as well as dedicated research and development, remain at the core of Triline's and ClearPath's current and upcoming success.

Triline founder Erik Broos-Godts said, "We have had a tremendous response to our products in Europe and Asia and are confident our customers will be very excited to have access to the entire ClearPath product offering."

For more information, detailed product descriptions or application photos, please visit www.clear-path.com. Customers in North America, South America, Asia and Australia may call 866-953-2777 or 419-429-0198. Customers in Europe, the Middle East and Africa may call the sales office in Italy at +39 02 99 02 11 54.

