

Educate to Elevate Your LEED Credit!

“We need a new environmental consciousness on a global basis. To do this, we need to educate people.”

-Mikhail Gorbachev

The positive impact of one single person or business on the environment can help, but *we can't do it alone.*

We can tell others about the “green” philosophy and contribute to the cause in our own communities, even if we don't have a LEED certified building or products. YES, WE CAN ALL BE “GREEN” by taking small, simple steps to reduce environmental impact in our own office or work environment. Not to mention, collaborating with professionals around you will positively impact others' understanding of our natural environment and the manmade structures built around us. An excellent way to contribute, by which both sign and design professionals benefit, is through the use of signage.

Sign-making and design professionals can work together to achieve possible educational LEED credit for a “green” building by implementing a comprehensive signage program that explains the building's specific environmental benefits. The use of attractive, well-designed signs installed in a functional yet sustainable “green” building make for a winning combination... for both your wallet and the world around you!

A signage system in itself doesn't achieve LEED certification points for a building, but it can contribute to certification through education when used in conjunction with a space. Stay tuned for our next edition of DeSign Times in which ClearPath will feature ways to achieve “green” signage by selecting the right wayfinding components.

We're here for you!

Your ClearPath™ sales and service team is just a click or a phone call away...

www.clear-path.com
info@clear-path.com
866.953.2777

We look forward to the opportunity to serve you!

Did You Know?



Leadership in Energy and Environmental Design (LEED) is a recognized certification system for buildings created by the U.S. Green Building Council (USGBC).

It sets practical standards for buildings to achieve sustainable construction, design, operations and maintenance solutions.

LEED certification not only attracts interest to your organization and the green community, but it also offers state and local government incentives.