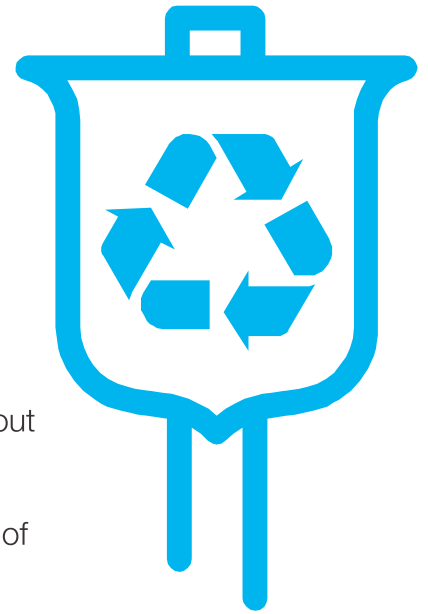


## Green Ways to Save \$\$ On Your Next Signage Project!

Need to complete a signage project, but are tight on funds? Consider these money-saving tips to ensure you get the quality and service you deserve...and conserve resources at the same time!

1. Use one directory with multiple inserts instead of individual directories.
2. Use recyclable systems with interchangeable parts that can be switched out as needed or can be reused when updating.
3. Purchase parts that accept a wide variety of substrate gauges and materials for changing messages and content.
4. Be sure the features of the system fit your application. (Will it be used as an interior or exterior system? Could you substitute plastic or synthetic parts in place of more costly materials such as metal or aluminum?)
5. When applicable, purchase mounting fixtures that allow sign and frame system parts to be reused!



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