



NEWS RELEASE

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ClearPath Signage Systems' Website Wins ADDY® Award

FINDLAY, OH: ClearPath is thrilled to announce that its new e-commerce website, created in partnership with Thrive Internet Marketing (formerly Toledo.com, Perrysburg, OH) was recently honored with a prestigious Silver ADDY® award in the Interactive Media category.

The Advertising Club of Toledo (ACT) recognized a select number of organizations as top local performers in advertising and marketing communications at Toledo's ADDY Awards held February 24, 2011. ADDY Awards are presented to companies who have shown exceptional creativity and skill in their markets through various mediums, including web and print design and multimedia. The American Advertising Federation (AAF) sponsors a national three-tier competition annually recognizing achievement at the local, district and national levels with Gold, Silver and Bronze ADDYs. Those recognized at the local Toledo ADDY Awards have contributed to making Toledo and the surrounding areas a thriving and vibrant place for business.

More than 40,000 entries are submitted each year for the ADDY® Awards and reviewed by a small panel of highly experienced professionals in the advertising and marketing industries. ClearPath's website, submitted by Thrive Internet Marketing, was one of the prestigious few to receive an award at the local level. Clear-path.com will now enter the second tier of the competition for a chance to be recognized at the district level.

In the words of the American Advertising Federation, "Great ideas can come from anywhere." Visit ClearPath's award-winning website today at clear-path.com.

NOTE: Included with this news release is a photo of the award for publication.

Company Information: ClearPath Signage Systems is a leading supplier of materials for the architectural signage market. Offering an extensive line of products including stand-offs, metal and polymer plastic frames and fully modular sign systems, ClearPath has a world-wide network of sales channels to quickly and efficiently service its customers. ClearPath Signage Systems is a division of Rowmark, LLC. Information on the entire line of ClearPath products can be found at www.clear-path.com.

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